UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORKX		DOCUMENT ELECTRONICALLY FILED	
MARY WEST,	: : :	DOC #: DATE FILED:	7/21/2021
Plaint	iff, : :	20-CV-4968 (V	(SB)
-against- PURE & SIMPLE CLOTHING, INC.,	: : :	<u>ORDER</u>	,
Defen	: : : X		

VERNON S. BRODERICK, United States District Judge:

Plaintiff filed this action on June 29, 2020, (Doc. 1), and filed an affidavit showing that service was effected on Defendant on July 1, 2020, (Doc. 11). The deadline for Defendant to respond to Plaintiff's complaint was July 22, 2020. (*See id.*) To date, Defendant has not appeared or responded to the complaint. Plaintiff, however, has taken no action to prosecute this case. Accordingly, if Plaintiff intends to seek a default judgment, it is directed to do so in accordance with Rule 4(H) of my Individual Rules and Practices in Civil Cases by no later than August 3, 2021. If Plaintiff fails to do so or otherwise demonstrates that it does not intend to prosecute this litigation, I may dismiss this case for failure to prosecute pursuant to Federal Rule of Civil Procedure 41(b).

SO ORDERED.

Dated: July 21, 2021

New York, New York

VERNON S. BRODERICK United States District Judge